

**SIGN AND BILLBOARD
ZONING REGULATIONS**

**Article X of the
Zoning Ordinance for the
Village of Versailles, Ohio**

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ARTICLE 24
SIGN AND BILLBOARD REGULATIONS
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ARTICLE 24

SIGN AND BILLBOARD REGULATIONS

PREAMBLE:

It is hereby recognized that as signs serve a vital role in a community both as sources of information and as components of the landscape, the establishment of uniform sign standards is necessary to promote and maintain an environment free from the destructive influences of obnoxious and indiscriminate sign displays. The purpose of this Article is to promote the general welfare and safety of the public through the establishment of a comprehensive system of regulating signage within the corporate limits of the Village of Versailles.

SECTION 2401:

GENERAL PROVISIONS

The following general provisions are applicable to all signs and zoning districts unless modified by the general requirements or standards of a specific zoning district.

2401.01:

PERMITS

A zoning certificate shall be obtained from the Village of Versailles Zoning Authority before any sign (except a sign exempted from the provisions of this Resolution depicted in Sections 2401.02 and 2001.07) is located, erected, constructed, reconstructed, enlarged, structurally modified, or used in any zoning district of the Village of Versailles.

2401.02:

EXEMPTED SIGNS

Except as otherwise provided, the following signs shall not be subject to the provisions of this Resolution:

- A.** Governmental signs for control of traffic and other regulatory purposes, street signs, warning signs, railroad crossing signs, and signs of public utility companies for the purpose of safety.
- B.** Flags, emblems, and insignias of any governmental agency or subdivision.
- C.** Commemorative plaques placed by recognized historical agencies.
- D.** Signs within a stadium, open-air theatre, building, arena, or other structure, which signs can be viewed only by persons within such stadium, open-air theatre, building, arena, or other structure.
- E.** Temporary informational signs pertaining to community and/or special local not-for-profit events less than poster-size (11 ½" x 17 ½ ") posted on the kiosk in front of the Village Hall. Allowable display information includes, but is not necessarily limited to, the following: Advertisements or promotions of non-profit organizations; advertisements or promotions of community activities and/or festivals; activities sponsored by the Village of Versailles; welcome messages, such as those for class reunions, conferences, athletic tournament participation, musical plays, and fountain square activities; and promotion of sales and money-raising events for youth organizations for their program support, non-profit and community service organizations.
- F.** Temporary aerial banners erected above roadways, which banners shall first be approved by the Zoning Inspector and erected and removed by Village personnel only.

2401.03:

MEASUREMENT OF SIGN AREA

- A.** The surface area of a sign shall be considered as including the entire area within a single continuous perimeter enclosing the extreme limits of writing, representations, emblem, or any figure of similar character together with any frame or other material or color forming an integral part of the display or used to differentiate such sign from the background against which it is placed; excluding the necessary supports or uprights on which such sign is placed.
- B.** When a sign has more than one (1) display surface area readable from adjacent properties and/or public right-of-ways, all surfaces shall be added cumulatively, except for double-faced signs which have the same design/message displayed back-to-back within the same support structure.
- C.** As street address numerals are encouraged to be displayed in combination with identification signage, an address in numerals not exceeding two (2) square feet in total area shall not be considered as part of the sign area; provided that said address is displayed only one per appropriate road frontage of each individual occupied building or portion thereof. (On a back-to-back double faced sign, such address may be displayed on each of the two display surfaces.)
- D.** Nameplates not exceeding one (1) square foot in Residential districts, and not exceeding two (2) square feet in size in Non-Residential districts, shall be exempt from consideration as measurable sign surface area when such are displayed either on the wall next to the main entrance to the occupancy, or suspended from a lamp post or curb-side mailbox serving such occupancy; and providing only one (1) such nameplate is displayed per individual occupancy.

2401.04:

PROHIBITED SIGNS

- A.** Signs that are not specifically permitted by this Resolution are hereby prohibited.
- B.** Pennants, streamers, and similar type devices susceptible to movement by air currents, except as otherwise provided within this Article.
- C.** Signs which are erected on the roof or building parapet above the roof line and/or receives any of its support from the roof structure, are hereby prohibited.
- D.** No sign shall employ any parts or elements which revolve, rotate, whirl, spin, or otherwise make use of motion to attract attention; other than electronic message boards of the type specifically permitted within other Sections of this Article.
- E.** All temporary or portable non-domestic type business/advertising signs, except as otherwise provided for within Section 2403 herein.
- F.** Except for electronic message boards of the type specifically permitted within other Sections of this Article, all blinking, flashing, or intermittent lightning, and strings of decorative lights for purposes associated with the holiday seasons, except during the holiday seasons (i.e. Christmas decorations).
- G.** Beacons and searchlights, except for emergency purposes.

- H. Any existing sign which is not a legal, con-forming sign and which has not been previously authorized by the Village of Versailles.
- I. Real estate signs displayed at locations other than on the premises offered for sale or rental. (See provisions for specific zoning classifications for additional restrictions.)
- J. Signs attached to, painted on, or placed on a motor vehicle, trailer, or other licensed or unlicensed vehicle or conveyance which, in the opinion of the Zoning Inspector, is parked or located in such a manner as to serve as a portable, temporary, trailer or freestanding, ground-mounted sign.
- K. Street light pole banners throughout the community which are not seasonal banners or community festival banners. Permitted seasonal and community festival banners shall first be approved by the Zoning Inspector and only be erected and removed by Village personnel.
- L. The painting or stenciling of any letters, logos, or advertisement on any sidewalk or curb areas (except for public utility purposes) within the road right-of-way areas within the downtown business district area. The downtown business district area includes the area of Main Street from Steffin Street to Pearl Street; West Street from the CSX Railroad to Wood Street; Center Street from the CSX Railroad to Wood Street; and Second Street from the CSX Railroad to Wood Street.
- M. Signs, posters, or advertisements displayed on the kiosk in front of the Village Hall which are larger than poster-size (11 ½" x 17½"), or which promote a for-profit, commercial enterprise activity; or messages of political parties or political groups relating to voting information; or personal messages for family members.

2401.05:

SIGN LOCATIONS

Sign locations shall be in accordance with the particular regulations of the zoning district in which the signs are to be located. In addition, the following regulations apply to all signs in all zoning districts of the Village of Versailles.

A. Setback

Unless otherwise specified in this Article, all signs shall be set back a minimum of five (5) feet from the right-of-way as shown on the Official Thoroughfare Plan for the Village of Versailles.

B. Traffic Hazards

1. No sign shall be erected in such a manner as to obstruct free and clear vision on any public thoroughfare.

2. No sign shall be erected in such a manner as to obstruct traffic flow along a designated parking lot aisleway for use by the general public.

3. No sign shall be located whereby reason of position, shape, or color, it may interfere with, obstruct the view of, or be confused with any authorized traffic sign, signal, or devise; or which makes use of the words, "Stop", "Look", "Danger", or other word or phrase or symbol in such manner as to interfere with, mislead, or confuse traffic.

4. Light sources for illuminated signs shall not be placed or directed in such a manner as to cause a glare upon any public right-of-way, or upon any immediate access to or from any public right-of-way.

5. No rotating beam, beacon, searchlight, or flashing illumination resembling an emergency light shall be used in connection with any sign display.

C. Fire Escape Obstruction

No sign shall be located, erected, constructed, reconstructed, enlarged, changed, maintained, modified, or used so as to prevent free ingress to or egress from any door, window, fire escape, walkway, or driveway.

D. Prohibited Sign Locations

No sign shall be attached or otherwise applied to trees, rocks, fences, utility poles, supporting structures for street signs and other governmental signs, bus shelters, trash receptacles, newspaper vending machines or boxes, or any other portable or temporary supporting device not expressly permitted in the district in which it is located.

2401.06 SIGN RESPONSIBILITY

A. Maintenance and Repair

1. All signs and sign structures, including the component parts of each, shall be kept in repair and in a proper state of preservation by the owners of the premises on which the signs are located.

2. All premises immediately surrounding a sign shall be maintained by the owner or person in charge of the premises in a clean, sanitary and inoffensive condition, free and clear of all obnoxious substances, rubbish, and weeds.

B. Removal and Disposal

1. Signs which are no longer functional, have been abandoned, or moved to an unauthorized position shall be removed from sight or disposed of in some manner; this requirement to include the total blocking-out of painted wall signs when applicable. Such removal or disposal shall be required of the sign owner or the owner of the premises within thirty (30) days after it is no longer functional, has been abandoned, is moved, or the purpose for which it is displayed no longer exists as originally indicated or promoted.

2. Any sign which the Village of Versailles Zoning Authority recognizes as being in a state of disrepair, or any sign deemed unsightly, unsafe or abandoned, which is not properly renovated or removed, shall be condemned. An order for removal shall be issued by the Zoning Authority. This removal shall be at the expense of the owner of the sign or the owner of the property.

2401.07 SIGNS PERMITTED IN ALL DISTRICTS AND NOT REQUIRING A PERMIT

A. Constructions Signs identifying the site and the firm responsible for the construction, providing:

1. Such signs shall be temporary and shall be displayed no earlier than thirty (30) days prior to the start of said construction or remodeling, and shall be removed no later than thirty (30) days after the completion of such construction or remodeling work.

2. Such signs shall be limited in number to only one (1) sign per road frontage of the single lot or project site.

3. Such signs shall be limited to the following structural types:

- (a) Free-standing ground sign
- (b) Wall-mounted sign

4. Such signs shall also be subject to the height, size, setback, and lighting restrictions specified elsewhere within this Article for the respective zoning district classifications. If not otherwise provided for in a specific district, no such sign shall be illuminated nor exceed the height, size, and setback limitations associated with Real Estate signs. (See 2401.07-F)

B. **Directional Signs** displaying only the word "Enter" or "Exit" or an appropriate arrow indicating the respective directions of travel; provided any such sign does not exceed two (2) square feet in sign area per face, nor exceeds the maximum height of three and one-half (3½) feet. A maximum of two (2) such directional signs per driveway access shall be permitted; with such signs being set back a minimum of five (5) feet from the respective current road edge of pavement, subject to the provision which deals with Traffic Hazards.

C. **Mailbox Identification** when such is made an integral part of such mailbox by its permanent attachment to a free-standing or wall-mounted mailbox of customary size and design; provided that such identification and mailbox is necessary for regular mail delivery by the U.S. Postal Department. Unusual mailbox size or design/illumination characteristics incorporated into the mailbox display for the purpose of attracting attention of bypassing pedestrians or motorists shall be considered excessive and shall be required to be made subject to all respective identification sign restrictions of this Article as a conditional use.

D. **Nameplates** which do not exceed two (2) square feet of sign area per face, subject to the quantity and locational restrictions, as specified elsewhere within this Article for the respective zoning district classification. If not otherwise provided for in a specific zoning district, such nameplates are restricted to a maximum of one (1) per establishment, with such to be attached to the front wall of the respective establishment to which it refers.

E. **Promotional Signs** for specifically permitted fund-raising or public service clubs or charitable/philanthropic organizations or religious groups, such as but not limited to, church revivals, bake sales, rummage sales, car washes, flea markets, and public educational programs, providing:

1. Such signs shall be temporary and shall be displayed no earlier than thirty (30) days prior to the date(s) of any such event and shall be removed within ten (10) days following the end of the event.

2. Such signs shall be limited in number to only one (1) sign per road frontage of the site of such event and one (1) sign per road frontage on property owned, leased, or controlled by members of the qualifying sponsoring organization.

3. Such signs shall be limited to the following structural types, unless otherwise specifically permitted:

- (a) Free-Standing Ground Signs
- (b) Wall-Mounted Signs

4. Such signs shall also be subject to the height, size, setback, and lighting restrictions specified elsewhere within this Article for the respective zoning district classification. If not otherwise provided for, unless mounted flush on the wall of a building, any such sign shall be setback a minimum of

twenty (20) feet from the respective edge of street pavement; no such sign shall exceed a height of ten (10) feet above grade, nor exceed thirty-two (32) square feet in display area.

F. **Real Estate Signs** advertising the sale, lease, or rental of the premises upon which the sign is located, subject to the particular restrictions of the specific zoning district classification; and providing that any such sign is displayed only during the period of time that such property is actively being marketed for the advertised purpose. If not otherwise provided for, no such sign shall exceed a height of four (4) feet above grade, nor exceed nine (9) square feet in area, nor be located closer than ten (10) feet to the edge of street pavement.

G. **Replacement of a Sign Face** which has suffered storm damages; or repair of a permitted or legal non-conforming sign or sign structure, providing such repair costs do not exceed 50 percent of the appraised value of the sign (per replacement material and labor cost).

H. **Street Address Numeral Displays** which do not exceed two (2) square feet in total area per respective address, subject to the measurement standards and the location restrictions of the respective zoning district classification. If not otherwise provided for all such displays shall be mounted on the wall of the establishment to which it refers, or be attached to a decorative residential-type lighting fixture in the front yard of such establishment.

I. **Signs Regulating the Use of Property** such as, but not limited to, "No Trespassing", "No Hunting", or "No Fishing."

J. **Signs Indicating the Operating Hours** of a permitted business establishment, including "Open" and "Closed" signs; providing no more than one (1) sign is displayed per business establishment main entryway with such sign limited in area to not more than six (6) feet above the height of the threshold of the main entrance to the business establishment, nor shall any such sign be illuminated unless specifically permitted by the sign provisions of the respective zoning district.

K. **Signs displayed accessory to bonafide farm markets**, providing:

1. Such are limited to only non-illuminated signs.

2. Such signs are limited in number to not more than one (1) per road frontage, and limited in area to not more than sixteen (16) square feet per side.

3. Such signs shall be set back a minimum of five (5) feet from the right-of-way, and shall not exceed a height of six (6) feet.

L. **TEMPORARY POLITICAL SIGNS**

1. **Location and Duration**

Temporary political signs shall be permitted in all zoning districts for a period of not more than thirty (30) days before and ten (10) days after an election. However, not more than two (2) signs per candidate or issue may be displayed on a residential lot.

2. **Sign Size**

The area of a sign shall not exceed six (6) square feet per side in any residential zoned area, nor more than thirty-two (32) square feet within any other zoned district.

3. Sign Location

All temporary political signs shall be set back not less than five (5) feet from the public right-of-way or fifteen (15) feet from the pavement edge or curb of a paved road. Political signs shall also be set back so as not to obstruct vision from any access driveway.

4. Sign Display

No person shall place, maintain, or display upon or in view of any street, any political sign which attempts to direct the movement of traffic, or which hides from the view or interferes with the effectiveness of any traffic control device, or any railroad sign or signal; no person shall place or maintain any political advertisement upon a traffic sign or signal, utility pole, bridge, or highway overpass. Any such political sign in such a location is a public nuisance and the Zoning Inspector, Utilities Superintendent, Fire Chief, or Police Officers are authorized to remove the same or cause it to be removed.

5. Advertising on Private Property

No person shall stick or post any temporary political advertisement, poster, sign, handbill, or place card of any description upon any building, vehicle, or upon any tree, post, fence, billboard, or any structure or accessory use being the private property of another individual without the permission of the occupant or owner of the same.

6. Removal of Non-Complying Signs

Any temporary political sign or advertisement displayed in violation to these provisions forthwith removed. However, such political sign or advertisement shall be placed in the custody of the Village, and the political party, candidate, or committee involved notified for the purpose of retrieving the sign or advertisement. Such right of removal shall apply to advertisements by governmental bodies also.

7. Permitted Period of Display

Any such temporary political sign may only be displayed for a maximum period of thirty (30) days prior to the date of the respective election, and for not more than ten (10) days after such election date. All signs displayed before or after such shall be removed.

8. Charge (Penalty) for Signs Displayed Before or After Permitted Period

The owner of any temporary political sign displayed prior to or after such permitted period of sign display shall be subject to a charge of two (2) dollars per political sign removed by the Village Zoning Authority. All signs so removed shall be placed in the custody of the Village Administrator until claimed by the owner, or disposed of after seven (7) days.

M. Temporary Domestic Signs associated with any permitted residential garage sales (including patio, basement, yard, or neighborhood block sale), estate auction, or moving sale, provided:

1. Such signs indicate in large, bold-faced print no more than the type, location, time, and date of such sale; with no listing of items to be sold to be indicated thereon.

2. No such sign shall be larger in display area than nine (9) square feet per face.
3. No such sign shall be higher than four (4) feet above grade.
4. No such sign shall be attached to any structure or vehicle other than its own support posts.
5. No such sign shall be permitted to be displayed immediately in front of another person's property without express consent from that property owner or his representative.
6. Any such sign shall be permitted to be displayed on the site of the domestic sale to which it refers not more than seven (7) days prior to the beginning date of respective sale. Such sign shall be removed within seven (7) days following the last date of said sale.
7. No such sign which is displayed off of the site of the domestic sale to which it refers shall be permitted to be displayed on any day other than those days when such sale is actually taking place.
8. It is the responsibility of the adult resident of the location of the sale to see that all signs are displayed in accordance with these provisions, including the removal of all such signs at the time such sale is brought to a close.

2401.08 MESSAGE CHANGES

Message changes are permitted and do not require a permit on any permitted or legal non-conforming changeable copy on-premise sign, non-illuminated window signs, menu boards, bulletin boards, convenience signs, marquees, message centers (including time and/or temperature devices) or outdoor advertising (billboard) signs.

SECTION 2402: SIGNS IN RESIDENTIAL DISTRICTS: "R-1", "R-2", "R-3", AND "PUD"

- A. The following structural types of signs are permitted, unless otherwise stated in this Article, in Residential Districts within the Village of Versailles.
 1. Free-Standing Ground Signs
 2. Wall-Mounted Signs
- B. The following functional types of signs are permitted in Residential Districts within the Village of Versailles, when the listed standards are maintained:
 1. **Bulletin Boards:** changeable copy-type signs located accessory to places of worship, libraries, museums, officially recognized service clubs or societies, or public/private schools for academic instruction; providing:
 - a. Such signs shall not exceed sixteen (16) square feet in area per display face.
 - b. Such signs shall only be permitted to be illuminated from a concealed light source.
 - c. Such signs shall be limited in number to no more than one (1) sign per road frontage of the applicable permitted establishment.

d. Such signs shall not exceed a height of five (5) feet when free standing, nor ten (10) feet when displayed as a permitted wall sign.

2. **Construction Signs:** temporary signs, provided that all such signs are non-illuminated, and with the area of each sign not exceeding nine (9) square feet per face, and the height of any such sign not exceeding four (4) feet; and set back a minimum of ten (10) feet from the edge of road pavement.

3. **Directional Signs:** as permitted within 2401.07-B, providing no such sign is internally illuminated.

4. **Identification Signs:**

a. One (1) sign identifying the inhabitants and/or address and/or name of the respective residence may be displayed upon the subject premises providing:

i. It is not directly illuminated by artificial lighting.

ii. It is no larger than two (2) square feet in total sign area.

b. For multi-family projects and buildings, one (1) identification sign per road frontage may be displayed based on the computation of one (1) square foot of sign area per dwelling unit, providing:

i. No sign may exceed thirty-two (32) square feet per sign face with a maximum of one (1) sign per road frontage.

ii. No free-standing ground sign may exceed a height of six (6) feet.

iii. No sign may be located closer than twenty (20) feet to the respective road right-of-way, unless specifically approved otherwise through a "Conditional Use" procedure.

iv. If illuminated, such lighting fixtures must not produce glare and shall be concealed from view.

5. **Temporary Banners** for various parades, fund-raising charitable events and other events open to the general community involvement which have been duly recognized by the Administration of the Village of Versailles, providing:

a. Only one (1) such banner may be displayed on any separately deeded property.

b. No such banner may be illuminated by artificial lighting.

c. No such banner may have a total sign area in excess of two hundred (200) square feet.

d. No such banner may exceed a height of twenty (20) feet.

e. No such banner may be set closer to the road right-of-way than twenty (20) feet, unless specifically permitted otherwise through a "Conditional Use" procedure.

- f. No such banner may be displayed more than seven (7) days before or after the date of the respective event the banner is displayed for.

SECTION 2403: SIGNS IN COMMERCIAL & INDUSTRIAL DISTRICTS: "B-1", "B-2", AND "I-1" DISTRICTS

A. The following structural types of signs are permitted, unless otherwise stated within this Article, in Commercial Districts within the Village of Versailles.

1. **Canopy-mounted signs**, but only in association with identification signage.
2. **Free-standing ground-mounted signs**
3. **Marquee signs**, but only were specifically permitted via a "Conditional Use" type approval procedure. (See 2403-C)
4. **Projecting signs**, but only in association with identification signage for occupants of commercial or industrial buildings which are set back less than twenty (20) feet from the respective road right of way.
5. **Wall-mounted signs**
6. **Banner signs**, but only in association with temporary on-premises advertising signage.

B. The following functional types of signs are permitted in Commercial Districts within the Village of Versailles when the listed standards are maintained:

1. **Bulletin Boards:** permanent, changeable-copy type signs located accessory to places of worship, libraries, museums, officially recognized service clubs or societies, or public/private schools for academic instruction, providing:
 - a. Such signs shall not exceed thirty-two (32) square feet in area per display face.
 - b. Such signs shall be permitted to be illuminated only from a concealed light source.
 - c. Such signs shall be limited in number to no more than one (1) sign per principal building with no more than two (2) display faces.
 - d. Such signs shall not exceed a height of six (6) feet when free-standing, nor ten (10) feet when displayed as a permanent wall-mounted or conditionally-approved projecting sign.
 - e. Such signs, when free-standing, may only be displayed in lieu of any free-standing ground identification sign otherwise permitted to be displayed along the same road frontage for the respective principal building.
2. **Changeable-Copy Advertising Boards:** permanent, changeable-copy type on-premise advertising signs displayed in accordance with the following provisions:
 - a. No such free-standing or projecting changeable-copy advertising board area shall exceed thirty-two (32) square feet per side, nor exceed sixty-four (64) square feet in total area for that particular sign structure.

b. Marquee style changeable-copy signs shall not exceed sixty-four (64) square feet per display face, nor exceed one hundred twenty-eight (128) square feet per road frontage of the respective entertainment facility.

c. Permanent wall-mounted changeable-copy type on-premise advertising signs shall not exceed one hundred (100) square feet in total sign area per principal building or use.

d. No such changeable-copy advertising board shall be displayed separate from (detached from) an identification sign, the combined square footage of a changeable-copy advertising sign used in conjunction with an identification sign shall not collectively exceed the area requirements stated within this functional classification.

e. Such changeable-copy advertising board shall only display messages relating to the particular business/office establishment located upon the premises.

f. The display of any such changeable-copy advertising board shall be limited to a maximum number of one (1) such sign per respective principal building or use, and no more than two (2) display faces.

g. Changeable-copy advertising boards as depicted in this Section are not Shopping Center Signs.

3. Circulation Signs: permanent directional signs possessing only the word "Enter" or "Exit" or an appropriate arrow indicating the respective direction of travel, any of which being displayed in combination with the logo or name or address of the respective establishment, shall be permitted to be displayed in accordance with the following restrictions:

a. No such sign may exceed three (3) square feet in area per face, nor exceed six (6) square feet in total sign area.

b. No such sign may exceed a maximum height of four (4) feet.

c. All such signs shall be setback a minimum of one (1) foot from the respective road right-of-way.

d. No more than two (2) signs shall be permitted to be displayed per respective driveway access/egress.

e. No such sign shall be displayed in addition to any directional sign.

4. Construction Signs: temporary signs as provided for in 2401.07-A, providing:

a. All such signs shall be set back a minimum of fifteen (15) feet from the respective road right-of-way line.

b. No such sign shall have an area exceeding thirty-two (32) square feet per sign face, with a maximum of two (2) faces.

c. No such sign shall exceed six (6) feet in height.

d. Such signs may not be illuminated.

- e. No such sign may be a projecting sign.

5. **Directional Signs:** permanent, wall-mounted or free-standing signs as provided for in 2401.07-B, providing:

- a. Any sign which is illuminated shall not create a glare upon any public right-of-way or abutting property.
- b. No such sign shall be displayed in addition to any circulation sign located on the same property.

6. **Identification Signs:** permanent, on-premise signs displayed for the purpose of identifying a commercial, industrial, or other business establishment, provided:

- a. When such is a free-standing sign:

- i. When located closer than fifty (50) feet to any principal building, such sign area shall not exceed fifty (50) square feet per display face, with no more than two (2) display faces per sign. Such sign shall be set back a minimum of fifteen (15) feet from the edge of road right-of-way, or thirty (30) feet from the edge of road pavement, whichever is less.

- ii. When located more than fifty (50) feet away from any principal building, such sign area shall not exceed one hundred (100) square feet per display face, with no more than two (2) display faces per sign. Such sign shall be set back a minimum of thirty (30) feet from the edge of the road right-of-way, or forty-five (45) feet from the edge of road pavement, whichever is less.

- iii. No such sign shall exceed a maximum height of thirty (30) feet measured from nearest street grade, nor more than ten (10) feet above the height of the tallest building located within fifty (50) feet of the sign, whichever is the more restrictive.

- iv. No more than one (1) sign shall be displayed per principal building frontage, with no more than two (2) such signs per property.

- v. No such sign shall be displayed in addition to a projecting identification sign located on the same property along the same road frontage.

- b. When such is a projecting sign:

- i. No such sign shall exceed a maximum sign area of thirty-two (32) square feet per display face, with no more than two (2) display faces per sign.

- ii. No such sign shall be set back less than one (1) foot from the edge of street pavement.

- iii. No such sign shall project more than eight (8) feet from the supporting wall of the respective building.

- iv. No such sign shall be less than ten (10) feet above grade located immediately below such sign, nor

exceed a maximum height of eighteen (18) feet above nearest street grade.

v. No such sign shall be displayed in addition to a free-standing identification sign located on the same property along the same road frontage.

c. When such is a wall-mounted sign:

i. No single wall sign shall exceed one hundred (100) square feet in display area.

ii. No total wall sign area per building frontage shall be restricted to less than fifty (50) square feet per road frontage for any business establishment.

iii. When displayed within sixteen (16) feet of another business establishment located along the same road frontage, the total area of such signage shall not exceed fifty (50) square feet per business establishment along said road frontage.

iv. When displayed closer than one hundred (100) feet to the respective public road right-of-way, total area of wall signage displayed along that business establishment's frontage shall not exceed a maximum area which is equal to two (2) square feet times the measured lot frontage, or portion thereof, for that single business establishment. *

v. When displayed further back than one hundred (100) feet from the respective public road right-of-way, total area of wall signage shall not exceed a maximum area which is equal to three (3) square feet times the measured lot frontage, or portion thereof, for that single business establishment. *

vi. No more than two (2) such wall signs shall be displayed per building frontage, except that any business property exceeding one hundred (100) feet in single road frontage may have one (1) additional wall sign per each hundred feet of road frontage so in excess.

* For lots, or portions thereof, with more than one road frontage, wall signage shall be calculated respective to that road frontage most nearly parallel to the wall(s) displaying such signage.

d. When such is a Canopy-Mounted sign:

i. No such sign shall be illuminated by internal lighting.

ii. No such sign shall exceed six (6) square feet per road frontage of such establishment.

iii. No such sign shall be less than eight (8) feet in height above a public walkway, nor less than twelve (12) feet in height above a public drive.

iv. No such sign shall extend more than eighteen (18) inches beneath the eave of such canopy.

v. No such sign may project out from the face of such canopy structure or its supports.

7. **Mailbox Identification:** signs of the type permitted in 2401.07-C, providing:

a. Such identification and mailbox is necessary for regular mail delivery by the U.S. Postal Department.

b. Unusual mailbox size or design/illumination characteristics incorporated into the mailbox display for the purpose of attracting attention of bypassing motorists or pedestrians shall be considered excessive and shall be subject to all respective identification sign restrictions of this Article as a conditional use.

8. **Menu Boards:** permanent, on-premise, changeable-copy type signs displayed for the purpose of giving information to those customers visiting a business establishment as to the selection of goods and services available at such establishments with respective price listing, may be permitted to be displayed, provided:

a. Unless specifically approved otherwise through a conditional use procedure, no such Menu Board may be displayed in such a way as to be readable from any public thoroughfare or neighboring property.

b. Unless specifically approved through a conditional use procedure, such signs shall be limited to one (1) per business establishment.

c. No such sign shall exceed sixteen (16) square feet, one (1) display face, not be more than six (6) feet in height above the average grade of the subject lot.

d. No such sign shall be permitted to be located within any required front yard setback.

e. The area of such signs shall be exempt from consideration as measurable sign area in calculating total sign area for such premises.

9. **Nameplates:** signs of the type provided for in 2401.7-D, providing each business establishment is limited to only one (1) such sign per major customer entrance.

10. **Off-Premise Advertising Signs (Billboards):** any sign, other than signs classified as Promotional Signs (2401.07-E) or Temporary Domestic Signs (2401.07-M), which displays a message not specifically related to a commodity, service, or use available at that same premises where such advertising sign is located, providing:

a. No such sign may be permitted to be displayed in any district other than an I-1 Industrial District.

b. Any such sign intending to be displayed nearer than one-thousand (1000) feet to a residential building is subject to review and approval through a conditional use type procedure.

- c.** All such signs shall be required to either be a wall or free-standing type display.
- d.** No such sign shall have the lowest edge of its display face more than ten (10) feet above grade; nor have the highest edge of its display face more than twenty-four (24) feet above street grade.
- e.** All such signs and sign structures shall be setback a minimum of two hundred (200) feet from the edge of the right-of-way of any and all roads from which such signs are able to be read; except for those signs visible from the travel-way of any interstate highway, with said signs being subject to the provisions of Chapter 5516 of the Revised Code of Ohio, requiring a minimum setback of six hundred sixty (660) feet from any such interstate right-of-way.
- f.** The face of any painted bulletin shall not exceed the dimensions of 48 feet long by 14 feet high.
- g.** The face of any poster panel shall not exceed the dimensions of 24½ feet long by 123 feet high.
- h.** Embellished extensions of up to 5½ feet at the top and 2 feet at the sides of a painted bulletin shall be permitted, provided that the additional sign area provided by such embellishments does not exceed two-hundred (200) square feet, and provided such extensions do not encroach upon the established sign height and setback limitations.
- i.** All such signs shall be displayed in any of the following manners:

 - i.** One (1) single-faced painted bulletin or poster panel display.
 - ii.** A display of two (2) poster panels placed side-by-side in a straight line.
 - iii.** A double-faced display of painted bulletins or poster panels as previously described in 1 and 2.
 - iv.** Forming an angle of less than forty-five (45) degrees, up to two (2) side-by-side poster panels may be backed by the same or one (1) painted bulletin, or one (1) painted bulletin may be backed up by the same or a display of up to two (2) side-by-side poster panels.
- j.** No stacking of poster panels or painted bulletins in whatever manner shall be permitted.
- k.** The exposed supports of off-premise advertising graphics in full view of vehicular traffic approaching along the main travelway shall be covered. This regulation shall not apply when the road design, natural topography, buildings, and other objects provide screening to the backs of any graphic.
- l.** No such sign shall be located closer than one thousand (1000) feet from another such off-premise advertising sign readable from the same roadway.

- m. No such sign shall incorporate the use of any mechanical movement in its display.

11. On-Premise Advertising Sign: any sign temporarily displayed for the purpose of promoting a special sale, a new product, special service, or similar event for private profit available at the premises upon which said sign is located, may be permitted to be displayed, provided:

- a. When free-standing, such signs must be:
 - i. Limited to one (1) sign per respective road frontage.
 - ii. Sign area not exceeding the thirty-two (32) square feet per display face, with a maximum of two (2) faces.
 - iii. Not to exceed the height of six (6) feet.
 - iv. Set back a minimum of fifteen (15) feet from the edge of the road right-of-way, or twenty-five (25) feet from the edge of road pavement, whichever is less.
 - v. The sign face must be comprised of a material that holds a fixed shape, and not subject to being moved by the wind or air currents.
 - vi. Held fast to the ground by way of metal anchors or posts set to a depth of at least nine (9) inches below grade.
- b. When wall-mounted, such sign must be:
 - i. Limited to one (1) sign per respective principal building.
 - ii. Mounted flush against the exterior of the wall with a sign area not exceeding thirty-two (32) square feet.
 - iii. Securely affixed to the wall in such a manner as to not be subject to being moved by the wind or air currents. If a banner, shall be securely tied so as to minimize its movement due to the wind or air currents.
 - iv. Of definite fixed shape or banner form.
 - v. Not to exceed a height of ten (10) feet upon the mounting wall.
- c. Such temporary on-premise advertising signs shall be:
 - i. Subject to receiving proper zoning authorization via the issuance of a temporary zoning certificate.
 - ii. Limited to a maximum display period of sixty (60) days total for an entire calendar year for the respective business establishment.
 - iii. Restricted to the display of only one (1) wall or free-standing temporary sign at any one time for any particular establishment.

iv. Restricted to the display of not more than one (1) free-standing sign per respective deeded/leased property per road frontage; this requirement to include one (1) free-standing authorization per shopping center frontage for each period when any temporary zoning certificate is issued.

d. When mounted inside the building for display through a window, such signage shall be exempt from the provisions of this Article, providing no such sign is a blinking or intermittently lighted sign.

e. For "Truck Sales" or "Bulk Sales" utilizing a truck or semi-trailer located on the premises as part of the sales promotion, temporary signs or banners may be displayed on such truck or trailer; providing such signage does not extend beyond the length or height of such truck or trailer, and providing such promotions do not exceed a total of ninety (90) days per calendar year.

12. **Promotional Signs:** temporary signs for specifically permitted fund-raising or public service events of the type permitted in 2401.07-E, provided:

a. Unless the Village Council passes an official resolution in recognition of its support of this particular promotion, the following provisions apply:

i. No such sign shall be located closer to the respective road right-of-way than twenty (20) feet, where such spacing allows. In locations with less than twenty (20) feet setback areas, said promotional signs shall be located in such locations as directed by the Village Zoning Inspector.

ii. No such sign shall have a sign area greater than twenty-four (24) square feet per face, with a maximum of two (2) faces.

iii. No such sign shall have a height greater than six (6) feet when free-standing, nor greater than ten (10) feet when displayed as a permitted wall sign.

iv. No such sign may be illuminated when located closer than forty (40) feet to the respective road right-of-way.

v. No more than one such promotional sign may be located closer than 150 feet from one another. Such signs may be located on property other than the property owned by the event sponsor, provided that consent is obtained from the property owner(s).

b. If such promotion is recognized by the Village Council as an event of substantial good for the entire Village's benefit, the above provisions shall be eligible for modification as deemed reasonable by the Village Council or Village Administrator.

13. **Real Estate Signs:** temporary signs of the type permitted, provided:

a. Except for signs not exceeding nine (9) square feet in area, all such signs not attached flush with the front wall of the respective building shall be setback a minimum of twenty (20) feet from the

respective road's edge of pavement. Signs not exceeding nine (9) square feet in area shall be setback a minimum of ten (10) feet from the edge of street pavement.

b. All such signs shall be limited in area to a maximum of thirty-two (32) square feet per display face, with a maximum of one (1) face.

c. All such signs shall be limited in height to a maximum of six (6) feet when free-standing, and a maximum of ten (10) feet when displayed as a wall sign.

d. No such free-standing ground sign shall be illuminated by artificial lighting.

e. No more than one (1) such sign may be displayed per principal building or property.

f. All such signs shall be allowed only on the property to which they pertain.

14. Street Address Displays: permanent, on-premise displays of respective street address numerals used to identify the location of a particular business establishment, provided:

a. When detached from a building wall, such display must be attached against or directly adjacent to the face of a free-standing ground or circulation sign for such office use.

b. When there is no free-standing ground sign, such street address may be displayed on a free-standing ground support located no closer than fifteen (15) feet to the road right-of-way and at a maximum height of three (3) feet.

c. Where a group of separate establishments, businesses, or buildings exist on one (1) property, only one (1) street address display may be located on a free-standing ground sign. Such street address so displayed shall be that of the major tenant of the premises, or the range of street addresses of such establishments located thereon.

15. Temporary Banners for various parades, fund raising charitable events, and other events open to general community involvement which have been duly recognized by the Administration of the Village of Versailles, providing:

a. Only one (1) such banner may be displayed on any separately deeded property.

b. No such banner may be illuminated by artificial lighting.

c. No such banner may have a total sign area in excess of two hundred (200) square feet.

d. No such banner may exceed a height of twenty (20) feet.

e. No such banner may be set closer to the road right-of-way than twenty (20) feet, unless specifically permitted otherwise through a "Conditional Use" procedure.

f. No such banner may be displayed more than seven (7) days before or after the date of the respective event the banner is displayed for.

16. Time/Temperature Displays: electronic and/or mechanical changeable copy displays of time and/or temperature, provided:

a. Such displays shall be considered as permanent signage to the respective restrictions of this Article.

b. All intermittently lighted electronic displays shall display such time and/or temperature reading for a minimum of seven (7) seconds anytime any such reading is displayed continuous movement is prohibited.

c. No such Time/Temperature Display may display any other message nor be lighted or emit lighting of such brightness or intensity as to cause glare.

d. Such displays must be kept in accurate working order at all times, or have the display covered over or otherwise dismantled so as not to be seen by the general public.

C. The following signs shall be considered as Conditional Signs subject to Board of Zoning Appeals approval via a Conditional Use approval procedure:

1. Electronic Message Boards: electronic changeable copy displays of a wide variety of public service messages or promotional announcements, provided:

a. Such signage is to be considered as permanent signage subject to the respective setback, size, and height restrictions for identification signs.

b. Any number of such electronic message boards specifically authorized by the Board of Zoning Appeals may be displayed from any property, provided:

i. Such displays are located at least fifty (50) feet away from any other on-premise identification sign.

ii. Such displays shall not exceed a maximum height of ten (10) feet.

iii. Such electronic copy-change procedure shall display each separate copy a minimum of seven (7) seconds.

iv. Such display shall not cause a glare or be so located as to be blatantly distracting.

2. Convenience Signs: portable-type ground-mounted signs which are displayed to promote particular products or services available at such location, provided:

a. The sign's structure is affixed or anchored to the ground in such a way to prevent its tipping over from high winds.

b. If displayed in addition to other permitted on-premise advertising signage, such sign shall not be oriented in such a way

or in such a location to be easily read or recognized from bypassing motorists or pedestrians.

c. If displayed in lieu of other permitted on-premise advertising signage, such signs shall be limited in number to one (1) per road frontage.

d. No such sign shall be larger in area than twelve (12) square feet, nor taller than four (4) feet above street grade, nor be directly illuminated.

e. All such signs shall be set back a minimum of twenty (20) feet from the road right-of-way when displayed in lieu of other permitted on-premise advertising signs.

3. **Marquee Signs:** in association with theatre and other type entertainment uses, provided:

a. The total area of the sign does not exceed one hundred (100) square feet.

b. The sign shall not project above any portion of the roof.

c. The sign shall not project over a sidewalk or terrace a distance greater than the width of same sidewalk or terrace.

d. Such signs may be internally illuminated.

4. **Shopping Center Community Identification Signs:** representing a shopping complex of more than one (1) store shall be permitted to be displayed in lieu of separate individual store free-standing identification signs, provided:

a. The display area of such sign is in keeping with the number of stores, aggregate ground floor area, and size of parking lot for such shopping center.

b. The height of any such sign shall not exceed thirty (30) feet above street grade.

c. No portion of such signs or their supporting structures shall exceed a height of eighteen (18) feet above grade.

d. Shopping center and mall signs located on different, but adjoining properties, must maintain a minimum distance of two hundred (200) feet between one another.

e. Such signs may be internally illuminated.

f. The number of such signs shall be limited to one (1) per road frontage.

SECTION 2404:

SPECIAL EFFECT SIGNAGE AVAILABLE TO SPECIFIED DISTRICTS THROUGH INDIVIDUAL CONDITIONAL USE REQUESTS

A great deal of the character of an activity, street place, neighborhood, or community as well as special attractions can be expressed through the display of special illumination and special graphics. It is the intent of this Section to allow for the greatest possible use of these special effects and their potential contribution to the visual character of a place. The following signs shall be considered as Conditionally Permitted Signs subject to Board of Appeals approval, provided:

A. Bare Bulb Illumination: used in conjunction with on-premise identification signage for the purpose of highlighting such sign display in a glaring manner with no bare bulb exceeding 30 watts. Neither internal nor external reflectors shall be used in conjunction with any bare-bulb illumination.

B. Flag-Pole Pennants: when displayed in conjunction with the display of the American Flag or State of Ohio pennant, a single pennant displaying the name or recognized logo of the respective on-site business establishment.

C. Neighborhood Community Identification: any permanent sign identifying a particular neighborhood or district area within Versailles may be displayed, provided:

1. No such sign is of such size or location to interfere with traffic visibility or security of a particular area.

2. If located within the unpaved area of any road right-of-way, any such sign is subject to approval from the Village Zoning Authority or Director of Transportation of the State of Ohio, depending on such road right-of-way's respective classification.

3. Such sign shall be kept well-maintained.

D. Wall Supergraphics/Painted Murals: design painted on or otherwise affixed to a building wall having an aggregate display area in excess of the maximum sign area permitted by the respective provisions of this Article may be permitted as artistic displays, provided:

1. Such displays do not extend beyond the established architectural elements of the wall and roof-line of the subject building.

2. Such displays do not qualify as any other functional type of sign otherwise restricted by the provisions of the Resolution.

3. No such display is directly illuminated by artificial lighting in such a way as to serve to identify such building/premises for a business purpose.

E. Balloons or Inflatable Devices: in conjunction with a temporary, special promotion, such device may be displayed, provided:

1. No such device is illuminated.

2. No such device is filled with an amount or type of gas which may render the device dangerous, as determined by the Versailles Fire Dept.

3. Such device shall be displayed in an area a safe distance away from overhead electric lines.

4. The Versailles Police Department and Zoning Board make a determination that the display of such a device shall not constitute a traffic hazard.

5. No such device shall reach more than fifty (50) feet above the ground.

6. There is made a determination that such device shall be under sufficient control of the respective organization/person requesting such zoning authorization as to not constitute a nuisance.

2405.01: Area, Sign

That surface within the outermost perimeter which completely encloses the extreme points of any emblem, figure, letter, representation or writing which is affixed to or painted directly or indirectly upon a building, structure or piece of land in order to identify, announce, communicate, direct attention to, or advertise an object, product, place, activity, person, institution, organization, or place of residence.

2405.02: Banners

A non-rigid cloth or canvas graphic typically related to a special event or promotion, which is attached to a permanent structure at each of its four corners.

2405.03: Billboard

See "Off-Premise Advertising Sign" (2405.26)

2405.04: Bulletin Board

A structure containing a surface upon which is displayed the name of a religious institution, school, library, auditorium, stadium, athletic field, or arena of similar use for the announcement of services or activities to be held therein.

2405.05: Canopy or Awning Signs

Signs, other than marquee signs, which are mounted or painted on or attached to a roof-like covering over a walkway or drive.

2405.06: Changeable Copy Signs

Signs which are constructed in such a fashion as to allow the name, identification, description display or illustration contained thereon to be changed or altered without affecting the building, structure, or piece of land to which said name, identification, descriptive display or illumination is attached.

2405.07: Circulation Signs

Signs directing vehicular or pedestrian movement onto or within a premise when the words or symbols giving the appropriate direction are displayed in combination with that establishment's logo, name and/or address.

2405.08: Construction Signs

Signs indicating the names of architects, engineers, contractors, and/or similar persons involved in the design and/or construction and/or remodeling of a structure or project.

2405.09: Convenience Signs

Portable-type ground-mounted signs which are displayed to promote particular products or services available at such location. Such signs differ from "temporary" on-premise advertising signs in that such signs may be placed in a particular location for an indefinite period of time.

2405.10: Directional Signs

Signs which are not internally illuminated, and which serve to direct vehicular or pedestrian movement onto or within a premise by displaying only the word "Enter" or "Exit" or an appropriate arrow, or similar words...but without being displayed in association with any business logo, name, or address.

- 2405.11: Domestic Advertising**
_____ Advertising of events or sales which are associated with a non-profit use of private property.
- 2405.12: Electronic Message Boards**
_____ Internally illuminated displays capable of transmitting variable information to the public, such as public service messages, date, time and temperature, and a wide variety of promotional announcements.
- 2405.13: Farm Market**
_____ A retail establishment where at least fifty percent (50%) of the gross income received from its commercial operation is derived from produce raised on farms owned or operated by the market's operator in a normal crop year.
- 2405.14: Flag-Pole Pennant (Flag)**
_____ A single insignia or emblem of a governmental body, association, business or corporation. Strings of flags or pennants are not included in this definition.
- 2405.15: Free-Standing Sign**
_____ A sign suspended or supported by one or more uprights or braces in or upon the ground surface. (Whenever a sign is supported in a free-standing manner in addition to being mounted to a wall, the sign shall be subject to the requirements for a free-standing ground sign.)
- 2405.16: Ground-Mounted Sign**
See Free-Standing Sign (2405.15)
- 2405.17: Height, Sign**
_____ Unless specified otherwise, the vertical distance measured from the established grade of the street pavement (located immediately in front of such sign) to the top of the display face of such sign.
- 2405.18: Identification Signs**
Displays which identify the name and/or the main activity of the person or establishment located on that particular site.
- 2405.19: Mailbox Identification**
_____ The specification of the name and/or address of the person or establishment to which the mailbox is of service.
- 2405.20: Mall Signs**
_____ See Shopping Center Community Sign (2405.40)
- 2405.21: Marquee**
_____ A canopy constructed for the primary purpose of providing additional display space for changeable-copy type graphics.
- 2405.22: Menu Board**
_____ A permanent, on-premise, changeable-copy type sign displayed for the purpose of giving information to those customers visiting a business establishment as to the

selection of goods and services available at such establishment with respective price listing.

2405.23: Nameplate Signs

_____ Signs designating only the name and address or the name, professional occupation and address of a person or persons residing in or occupying space in such building or premises.

2405.24: Neighborhood Community Identification Signs

_____ A permanent sign displayed for the sole purpose of identifying a residential complex or neighborhood.

2405.25: Non-Conforming Sign

_____ Any sign existing at the time of the enactment of this Article which does not conform to its provisions but which was originally erected in accordance with previously adopted regulations shall be deemed a legal non-conforming sign. Such a sign, if properly maintained, may be continued.

2405.26: Off-Premise Advertising Board (Sign)

_____ A sign which contains a message or item of information not specifically related to the commodity or service offered or use conducted upon the premises or lot where such sign is located.

2405.27: On-Premise Advertising Board (Sign)

A sign which contains a message or item of information specifically related to a commodity or service offered or use conducted upon the premises or lot where such a sign is located.

2405.28: Outdoor Advertising Signs

_____ See Off-Premises Advertising Board (2405.26)

2405.29: Painted Mural

_____ See Wall Supergraphics (2405.44)

2405.30: Political Sign

_____ Any off-premise sign, the purpose of which is to support or oppose any candidate or candidates for public office, or any ballot questions or issues to be voted on in any election.

2405.31: Portable Sign

_____ Any sign which is designed to be moved without requiring its support structure to be altered to a great extent.

2405.32: Projecting Sign

_____ A sign suspended from or supported by a building or structure and extending therefrom a distance greater than fifteen (15) inches. Free-standing ground signs and marquee signs are not projecting signs.

2405.33: Promotional Signs

_____ Any sign displayed to advertise an event or service or merchandise available at a particular location or time.

2405.34: Real Estate Sign

A sign pertaining to the sale or lease of the lot or tract of land on which the sign is located, or to the sale or lease of one or more structures or a portion thereof located on such lot or tract of land.

2405.35: Right-of-Way (Public Road)

The property line and the right-of-way line are one and the same, and indicate the limit of publicly-owned land encompassing a public thoroughfare.

2405.36: Roof Signs

Any sign which is erected over the roof or parapet above the roof line and/or receives any or all its support from the roof structure.

2405.37: Sign (Graphic)

A name, identification, description, display, or illustration which is affixed to or painted upon or represented directly or indirectly upon a building, structure, or piece of land; or affixed to the glass of the outside or inside of a window so as to be seen from the outside of a building and which directs attention to an object, product, place, activity, person, institution, organization, or business.

2405.38: Sign Display (Face)

That area of a sign designed for the promotion or identification of any person, establishment, product or service which can be viewed from a single direction.

2405.39: Sign Structure

The supports, uprights, bracing, or framework specifically built for the purpose of supporting a sign's display face.

2405.40: Shopping Center Community Identification Sign

A permanent sign displayed for the purpose of identifying a commercial complex or particular shopping location of two (2) or more stores.

2405.41: Street (Road) Pavement, Edge of

The edge of a street's paved surface, including the edge of all paved areas used for on-street vehicle parking.

2405.42: Temporary Signs

A sign which is intended to be displayed for less than a year's period of time in a single location.

2405.43: Wall Signs

A sign which is affixed, painted on or attached to the wall of a building or other structure (exclusive of structures for free-standing ground signs) and which extends not more than fifteen (15) inches from the face of a wall.

2405.44: Wall Supergraphics/Painted Murals

Artistic displays or designs which have been painted on or otherwise affixed to the wall of a building for a purpose other than for the promotion of a particular establishment, person, goods, or services.